



Leaders Elevate People To Do Their Best.

Great leaders inspire greatness in others.

--Anonymous

Leaders see people better than they see themselves, and help them become that.

- **Focus on people's strengths and maximize those.**
 - Don't focus on their weaknesses and try to fix them.
 - You can elevate people by referring to something they did well, and then creating a 'link' to how you believe they will do well again.

- **Put the right person in the right position. This is your job as the leader.**
 - Not everyone is good at everything, not even you.
 - You don't see many 350 lb. wide receivers in the NFL.

- **Catch people doing things RIGHT and you will get more of THAT.**
 - You get what you focus on.
 - People respond to what is rewarded.
 - 'The beating will continue until morale improves.' is NOT an effective strategy.
 - Good questions to ask yourself
 - 'What is this person doing really well?
 - 'What is the BEST way to get them to do ...X... like that?'

Aaron Brauch, Business Management Consultant

We Are In The Business Success Business

Helping Entrepreneurs Build Exceptional Businesses and Enjoy Outstanding Lives.

Contact me today to build the business and life of your dreams.

Aaron@StrategicLifeSkills.com